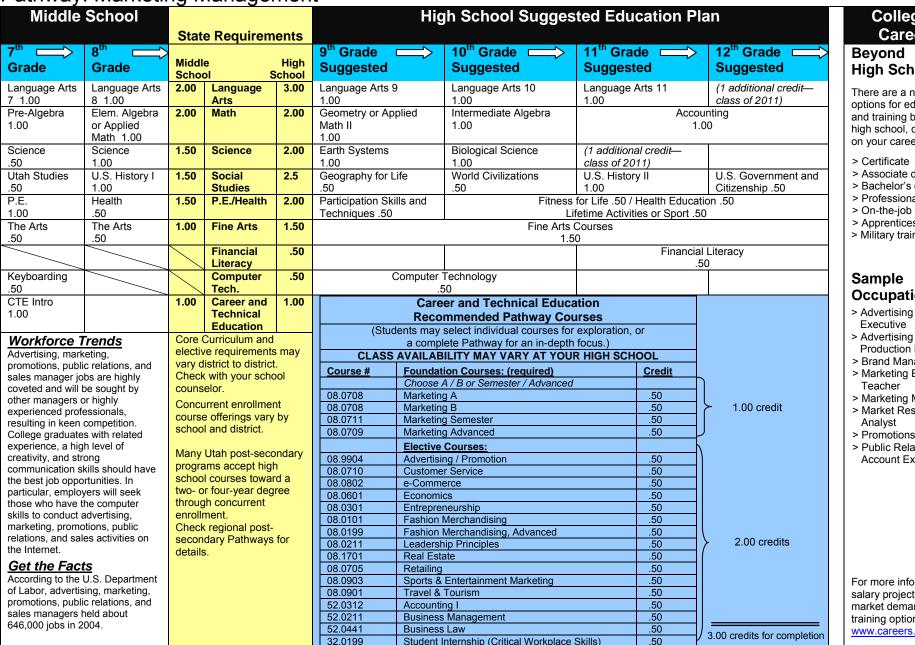
## High School to College and Career Pathway: Secondary

Area of Study: Marketing Education

Pathway: Marketing Management





## **Beyond High School**

There are a number of options for education and training beyond high school, depending on your career goals.

- > Certificate
- > Associate degree
- > Bachelor's degree
- > Professional degree
- > On-the-job training
- > Apprenticeship
- > Military training

## Sample **Occupations**

- > Advertising Account Executive
- Production Manager
- > Brand Manager
- > Marketing Education Teacher
- > Marketing Manager
- > Market Research Analyst
- > Promotions Manager
- > Public Relations Account Executive

For more information on salary projections. labor market demand, and training options, visit www.careers.utah.gov